

Jose E. Pomales  
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### PROFESSIONAL SUMMARY

A dynamic, multi-media professional who balances creativity, vision, passion and commitment to excellence to achieve the best product possible and customer satisfaction. Retired with over 20 years of military experience leading teams, developing leaders, creating and improving processes, training staff, managing conflict and problem-solving. Equally able of working alone or as a member of a team.

Qualifications include:

- Leadership Experience • Photography • Bilingual English / Spanish
- Training Skills • Adept at Conflict Resolution • Illustrator & Graphic Designer

### PROFESSIONAL EXPERIENCE

Public Affairs Office Manager, 82nd Airborne Division Band, Fort Bragg, NC 2016- 2018

- Overseen and supervised Army Public Affairs teams, primarily responsible for releasing content via press releases, newspaper articles, web-based material, video and photography for use in military and civilian news and social media.
- Supervised a seven Member team in overseeing advertising and marketing graphic design, video production and editing, photography and design of logos for print add and social media presence.
- Chief Graphic designer and photographer designed and created over 2,000 images used for multiple types of advertising events.
- Supervised the use and maintenance of \$150,000 in technical equipment without loss or damage.

Public Affairs Office Manager, TRADOC Band, Fort Eustis, VA 2012-2016

- Supervised a 6 member team creating all advertizing and marketing Graphic Design and photography material to include large ensemble photography to event based photography and videography.
- Created the design of billboards and large publicity images to be displayed in movie theaters and social media.
- Managed the use of over \$200,000 of equipment without damage or lost.
- Music composer and producer for original advertising material. Manage a team of 8 personnel during the 2014 and 2016 Virginia International Tattoo.

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Public Affairs/ Sound Reinforcement Manager, MCOE Band, Fort Benning, GA 2009-2012

- Supervised a 4 member team in sound and light reinforcement for a 45 member musical ensemble entertaining over 200,000 multiple audience members.
- Developed the advertising and marketing graphic design, photography, video and sound

production for printable media, social media, radio and television.

- Chief Graphic Designer and Live Sound Designer enhancing the quality of each performance combining audiovisual techniques.

- Managed the use of over \$500,000 of tech equipment without loss or damage.

Public Affairs Specialist/Keyboardist 3ID Band, Fort Stewart, GA 2004-2009

- Lead Graphic Designer for printed media and digital media creating multiple logos and posters for all performing groups in the company.

- Managed the use of over \$100,000 of tech equipment without loss or damage.

- Trained media team on design ideas using various computer programs.

- Prepared multiple media for live performances to include sound, lighting and visual aids as well as performing with the ensembles.

## EDUCATION & TRAINING

- Bachelor of Arts in Graphic Design, Rasmussen University 2024

- Bachelor of Arts in Music Production, Full Sail University 2013

- Senior Leader Course, 2016 Little Creek Naval Base, VA 40 credit hours

- Structured Self-Development – Level 3, 2015 20 credit hours

- Code of Conduct Survival Evasion Resistance and Escape (SERE), 2015, 20 credit hours

- Advanced Leader Course, 2009 Little Creek Naval Base, VA 40 credit hours

- Combative Instructor Course, 2004 Fort Stewart, GA 60 credit hours

- Army School of Music, 2004 Little Creek Naval Base, VA, 60 credit hours

- Warrior Leaders Course, 2003 Fort Stewart, GA, 40 credit hours

- Long Range Reconnaissance Patrol Medic School, 1999 Urbellinguen, GE 50 credit hours

- Emergency Medical Technician, 1999 Wurzburg, GE 40 credit hours

- Escuela Libre de Musica, 1996, Humacao, PR 80 credit hours